



ETA KAPPA NU

IOTA GAMMA CHAPTER
AT UCLA

2026-2027

Sponsorship Brochure



A Message to Our Potential Partner

At Eta Kappa Nu (HKN), we represent the academic leaders and future innovators of the Electrical and Computer Engineering department at UCLA. Our members are selected from the top quarter of the junior class and top third of the senior class, putting your company in direct contact with a pool of exceptional talent.

Partnering with HKN is more than a sponsorship; it's a strategic investment in your talent pipeline. It provides direct, high-impact access to students who are not only academically gifted but also proactive leaders within the UCLA engineering community. This proposal outlines how a partnership with HKN can help you achieve your recruitment and brand visibility goals.

Why Partner with HKN at UCLA?

1. Unparalleled Access to Top-Tier Talent

HKN is the honor society for ECE students. Our rigorous selection criteria mean you are engaging with the best and brightest. By sponsoring HKN, you gain priority access to this exclusive group through:

- The HKN Resume Book: Receive a resume collection of all current and past members.
- Event Placement: Get premier booth locations at our annual ECE career fair.

2. High-Impact Brand Visibility & Acknowledgement

Position your company as a top destination for engineering talent. We place your brand directly in front of the entire ECE student body through multiple channels:

- Annual ECE Career Fair: Our flagship event connects you with over 300+ students actively seeking internships and full-time roles every year.
- Company Info Sessions: Host a dedicated event to showcase your company's culture and opportunities to an engaged audience.
- Digital Acknowledgement: Your logo will be featured on our website and in our weekly newsletter, which reaches a wide audience of ECE students.

3. A Direct Pipeline to Future Hires

Go beyond a simple logo placement. Our partnership opportunities are designed to build meaningful connections between your engineers and our students.

- Host a Technical Workshop: Demonstrate your company's technical prowess and meet talented students by hosting a hands-on workshop on a topic of your choice.
- Proven Results: Our events have a proven track record of connecting students with full-time offers and internships at leading companies.

Our Reach & Impact on Campus

HKN is one of the most active and visible organizations within the UCLA ECE department.

Academic Hub

We provide free tutoring five days a week (10 AM – 4 PM), both in person and online via Discord. Our professor-led exam reviews support students navigating the fast-paced curriculum, making HKN a trusted academic resource for the department.



Premier Career Events

Our Annual ECE Career Fair is one of UCLA's largest department-specific recruiting events, drawing 300+ students and 15–20 companies each year. In addition, we host workshops on resume building, interviewing, and course planning that prepare students to become standout candidates.



Thriving Community

Through our House System, mentorship programs, and officer retreats, we foster an engaged and collaborative community.

Partnering with HKN means connecting your brand with a dynamic network of future engineers and leaders.



Partnership Opportunities

We offer **four** partnership tiers designed to meet your specific branding objectives.

Platinum Partner – \$2,500



- Annual ECE Career Fair Booth (up to 4 representatives)
- One Company Information Session
- Host a Technical Workshop: connect with students through a hands-on workshop
- Two Dedicated Interview Rooms on the day of your choosing
- Full Access to the HKN Resume Book with top ECE talent
- Exclusive Premier Logo Placement on our website and all event acknowledgements
- Acknowledgement in our newsletter and social media channels throughout the year

Gold Partner – \$1,500



- Annual ECE Career Fair Booth (up to 4 representatives)
- One Company Information Session
- Full Access to the HKN Resume Book with top ECE talent
- Exclusive Premier Logo Placement on our website and all event acknowledgements
- Acknowledgement in our newsletter and social media channels throughout the year

Silver Partner – \$1,000



- Annual ECE Career Fair Booth (up to 2 representatives)
- One Company Information Session
- Full Access to the HKN Resume Book with top ECE talent
- Exclusive Premier Logo Placement on our website and all event acknowledgements
- Acknowledgement in our newsletter and social media channels throughout the year

Bronze Partner – \$500



- One Company Information Session,
- Full Access to the HKN Resume Book with top ECE talent,
- Exclusive Premier Logo Placement on our website and all event acknowledgements
- Acknowledgement in our newsletter and social media channels throughout the year



How to Give

You may sponsor us by donating online via the UCLA Foundation. Since HKN is an entity within IEEE, which holds 501(c)(3) status, your donation is tax-deductible.

To sponsor us, please use the following link:

<https://giving.ucla.edu/Campaign/Donate.aspx?SiteNum=8&fund=191O1C&Code=M-512O3>

Be sure to follow the following steps to ensure a successful payment:

1. Select your desired amount to donate.
2. Click "Next: Review."
3. Click "Next: Your Info."
4. Fill in your information. Please ensure you select "I AM MAKING THIS GIFT AS A PROXY FOR MY ORGANIZATION/COMPANY, WHICH SHOULD BE RECOGNIZED AS THE LEGAL DONOR" and enter your company's name. This step is crucial to ensure your payment is processed correctly.
5. Proceed to payment and choose your preferred method, either PayPal or Credit Card.

For further reference, our fund number is 191O1c and our marketing effort ID is m-512O3.

The UCLA Foundation also accepts donations in the form of checks. In the memo line, please include the following details: HKN at UCLA, Fund 191O1c, m-512O3. Checks may be sent to the following mailing address:

The UCLA Foundation
PO Box 7145
Pasadena, CA 91109-7145

Your donation will be disbursed by the UCLA Foundation, which receives contributions made by alumni, friends, private foundations and corporations on behalf of UCLA's departments and clubs. More information about the management of funds can be found here:

<https://mygiving.ucla.edu/faq#disclosure>. Additional documents you may need can be located here: <https://mygiving.ucla.edu/faq>. Since we hold 501(c)(3) status, donations made to us are tax deductible.

For donation and UCLA Foundation related inquiries, please contact Elisabeth Leavitt, Associate Director, Corporate and Foundation Relations, UCLA Samueli School of Engineering at ekealy@support.ucla.edu.

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